A very warm welcome to the LSE

We are delighted that you are joining us to celebrate the Fifth Anniversary of the Department of Media and Communications.

The conference, like the LSE and London, is truly international. Many scholars are joining us from around the world. We are very pleased with the response to our call for papers and have put together what promises to be an exciting and important programme addressing the theme of Media, Communication & Humanity.

We have three plenary panels where leading scholars will address issues of Global Media and Culture; Media, Morality and Humanitarian Communication; and Media Power and Strategic Action.

In the parallel sessions there are three or four papers per panel. Please do keep your presentation to 15 minutes in order to make time for discussion - we want dialogue to be a central part of the conference - and to keep the programme running on time.

The parallel sessions, which will all take place in Clement House, Aldwych (see map), have been organised around five themes: Communication and Difference (Room D402); Democracy, Politics and Journalism Ethics (Room D702); Globalisation and Comparative Studies (Room D209); Innovation, Governance and Policy (Room D502); and Media and New Media Literacies (Room D602). See detailed programme on pp 2-8.

The plenary sessions will all take place in the LSE Old Theatre, Old Building, Houghton Street (Main Entrance). See details on pp 9-10

While you are enjoying your lunch or coffee breaks, visit the publisher stands in Rooms D202 and D302, Clement House. We are grateful for sponsorship of the conference by a range of key publishers in our field.

We hope you will join us for the conference dinner on Monday 22nd September and for the closing reception on Tuesday evening. These will take place in the Senior Dining Room, 5th floor of the Old Building, Houghton Street.

We hope that you will see a bit of London while you are here. LSE is ideally located for shopping, theatre, cinema and the arts. See map of LSE and surrounding area on p 12

Thank you for joining us.

Media, Communication and Humanity Conference Team

Professor Sonia Livingstone, Professor Robin Mansell, Dr Bart Cammaerts, Dr Nancy Thumim, Dr Panagiota Alevizou, Ms Zoetanya Sujon, Ms Catherine Bennett
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<td><strong>09:30 - 10:30</strong></td>
<td>Registration, Shaw Library, 6th Floor, Old Building</td>
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<tr>
<td><strong>10.30 - 11.30</strong></td>
<td>Opening Plenary - Old Theatre</td>
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<td><strong>Parallel Sessions 11.30 - 13.00</strong></td>
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**New Research on Media and Humanity**
- **John Ellis** Mundane Witnessing
- **Paul Jones & Michael Pusey** Political Communication and Australian Media Regulation: A Progress Report
- **Beate Josephi** The Potential of Journalism Education in Transitional Economies
- **B Wessels** Exploring the Notion of the Europeanization of Public Spheres and Civil Society in Fostering a Culture of Dialogue Through the Concept of Proper Distance
- **John Hartley** YouTube, Digital Literacy and the Growth of Knowledge

**Between Politics and Media**
- **Benjamin De Cleen** Popular Artists and Extreme Right Politics. A Discourse-Theoretical Analysis of the 0110 Concerts in Belgium
- **Solam Ayalew & Anna Godfrey** Media Access in Six Developing Countries: First Steps in Exploring the Value of a Media and Information Density Index for Populations
- **Swantje Lingenberg** Civic Engagement in a European Transcultural Public Sphere: A Pragmatic Concept with Case Studies on the European Constitutional Debate
- **Toshio Takahashi** Mobile Phones & Social Networking Sites: Digital Natives' Engagement with Media in Everyday Life in Japan

**Media: Local, Regional, (Trans)national Contexts**
- **Patrick Arney & Sébastien Salerno** Infotainment Rise and Talk Show's Evolution on French Television
- **Felix Ortega** Local & Regional TV in Spain: A Social and Economic Promoter, the Case of Castille and Leon
- **Christina Slade** Media and Citizenship: Arabic Speakers in the EU
- **Fiona Lennox** Ofcom’s Social Networking Research

**Europe, Public Spheres, Politics and Media**
- **Nina Verena Bigalke** Al Jazeera English and the Cultural Internationalization of a Trade
- **Gilson Schwartz** Digital Emancipation and Local Development in Brazil
- **Monica Barbovschi** Romanian Political Blogs - New Loci of Expression and Participation?
- **F Naeema & L M Khan** Hanging Out at Facebook: A Comparative Research into the Virtual Social Interactions Amongst Young Adults in Saudi Arabia & Pakistan

**Social Networking in Context**
- **Chair Anabelle Sreberny**
- **Chair Andrew Scott**
- **Chair Bingchun Meng**
- **Chair TBC**
- **Chair Sonia Livingstone**

**13:00 - 14:00 Lunch D202/D302**
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### Communication and Difference (D402) & Democracy Politics & Journalism Ethics (D702) & Globalisation and Comparative Studies (D209) & Innovation Governance and Policy Studies (D502) & Media and New Media Literacies (D602)

<table>
<thead>
<tr>
<th>Title</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>Constructing National, Cultural &amp; Diasporic Identities</td>
<td>Images/Representations</td>
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<tr>
<td>L Tsaliki &amp; K Chandrinoa How Does the Word ‘Albanian’ Make You Feel? A Case Study in the Sentimental Representation of the Albanian Ethnic Minority Within the Greek Blogosphere</td>
<td>Cristina Archetti Neither Global Nor Local: Comparing Elite Press Coverage of 9/11 and the War in Afghanistan Across the US, Italy, France &amp; Pakistan</td>
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<td>Barbie Zelizer When Images Don’t Show Us What We Need To Know</td>
<td>Frank Boddin Public service broadcasting and the governmentality of new public management</td>
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<td>Rachel Lyon Juror Number Six: Media, Race and Crime in America</td>
<td>Sara Thornton Interpellations in 19th Century and Present Day Media</td>
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<td>Ronnie Parciack Questioning Terror and the Cinematic Freedom of Desire</td>
<td>Robert Beveridge Paradigms &amp; Privatization: Breaking the BBC</td>
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<td>Bolette Blaagaard Journalistic Subjectivity in Cultural Coverage of the US Virgin Islands</td>
<td>Panagiota Alevizou Analyzing Mainstream Perceptions of Online Encyclopedias’ Legitimacy</td>
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<td>Bibi Van den Berg The Generalised Everything: Intimate Technologies As ‘Reference Groups’ in the Construction of Identity Chair Dina Matar</td>
<td>Anis Rahman How Corporate Media Frames War and Humanity: Understanding Sky’s Infotainment Effort on Covering Afghanistan</td>
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<td>Chair TBC</td>
<td>Carolina Oliveira Matos Between Crisis and Cultural Emancipation: Reevaluating the Role of Public Media in the Digital Age.</td>
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<td>Chair Mirca Medianou</td>
<td>Rebecca Herr &amp; Dan Perkel Peer Pedagogy and Collaborative Production</td>
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<td>10:00 - 17:30</td>
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<td>17:45 - 19.15</td>
<td>Plenary: Old Theatre (Grnd Floor, Old Building)</td>
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<td>19.15 - 21.00</td>
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**Monday 22nd September**

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<tr>
<td>14:00 - 15:00</td>
<td>Communication and Difference D402: Participation &amp; Possible New Public Spheres</td>
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<td>Izabella Zandberg: Radical Media, Oppositional Meaning-Making and Collective Action in Post-Communist Poland</td>
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<td>Josiane Jouet: The Shaping of a New Civic Culture on the Internet</td>
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<td>15:00 - 16:00</td>
<td>Democracy Politics &amp; Journalism Ethics D702: User Generated Content &amp; the News</td>
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<td>Henrik Örnebring &amp; Anna Maria Jönsson Tapper: User-generated Content – Empowerment of Citizens or Interactive Illusion</td>
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<td>16:00 - 17:00</td>
<td>Globalisation and Comparative Studies D209: Digital Divides, Use &amp; Non-Use</td>
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<td>Maren Hartmann: Media Drop-Outs: Dropping Out of What</td>
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<td>17:00 - 18:00</td>
<td>Innovation Governance and Policy D502: New Media Literacy Cases</td>
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<td>Eun-mee Kim: Parental Influence on Adolescents’ New Media Literacy: A Korean Case</td>
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<td>18:00 - 19:00</td>
<td>Media and New Media Literacies D602:</td>
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<td>Yanqui Zhang: New Media Literacy: An Aim or an Approach</td>
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<td>Community Radio in Context: Finding and Funding Voices: the Inner City Experience</td>
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<td>Maggie Ibrahim: Rebel Voices &amp; Radio Actors: in Pursuit of Dialogue and Debate</td>
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<td>Farida Vis: Reporting Lawlessness in the Aftermath of Hurricane Katrina: Did Wikinews Offer an Alternative to Mainstream Media Coverage?</td>
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<td>Mike Theilwall: Large-Scale Analysis of News Blogging: The New Mind Reading?</td>
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<td>15:00 - 16:00</td>
<td>Annika Bergstrom: A Participating Audience?</td>
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<td>Graeff Erhardt: Will Networked Public Spheres Solve or Exacerbate the Next Digital Divide?</td>
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<td>16:00 - 17:00</td>
<td>Zoetanya Sujon: Processes of Inclusion and the Reproduction of Connectivity</td>
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<td>Judy Burnside-Lawry: Community Engagement in the Public Sphere: A Comparison of ‘Participatory Communication’ and ‘Listening’</td>
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<td>Glenda Cooper: The End of the Affair – Or a New Love Story? User Generated Content, Aid Agencies and Disaster Coverage</td>
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<td>15:00 - 16:00</td>
<td>Joyce Hor-Chung Lau: The Narrowing Gap: How Hong Kong’s Media has Inched Towards the China Model Since the 1997 Handover</td>
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<td>Chair Henrik Ornebring</td>
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<td>Chair Sonia Livingstone</td>
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<td>Registration, Shaw Library, 6th Floor, Old Building</td>
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**Tuesday 23rd September**

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**Parallel Sessions 09:30 - 11:00**

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<td>11:30 - 13:00</td>
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**Tuesday 23rd September**

### Parallel Sessions 11:30 - 13:00

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**Media Coverage of Global Events / 'Others'**

- **Constructing Nations**
  - **Rebecca Wanjiku** The Balance of Ethical Issues in a Crisis Situation: How Kenyan Media Juggled Journalistic Ethics During Post-Election Crisis

**Media Studies and Media Action**

- **Iginio Gagliardone** Researching Conflict and Public Opinion in Darfur
  - **Helena Bilandzic** Reconciling Through... (rest of title cut off)
  - **Sonia Livingstone** What is the citizen’s interest in communication regulation? Ofcom’s agenda for ‘Citizens, communications and convergence’.

**Participatory Cultures and Digital Textualities**

- **Krystina Madej** Enculturation: Loss of Story Content and Experience in the Move From Print to Digital

**Sharon Ileen Fain** Hospitality in the Mediapolis: The Absent Other and the Celebritized Mediation of Poverty

- **Herman Wasserman** Telling Stories: South African Tabloids and Post-Apartheid Politics

**Jonathan Corpus Ong** Where is the Cosmopolitan? Locating Cosmopolitanism in Media and Cultural Studies

- **Millicent Njoroge** The Place and the Role of Media in the Reconciliation Process in Kenya

**Debbie James Smith** Big-Eyed, Wide-Eyed, Sad-Eyed Children: Western Consumption of Images of Distant Places

- **Antoni Castells Talens** The Construction of Indigenous Citizens Through Mexico’s State Media
  - **Nicole Stremelau** The Press as a Space for Elite Negotiation: the Case of Ethiopia
  - **Paddy Barwise** Do we still need to allocate so much public funding to ‘public service’ content?

**Susanne Janssen** The Impact of Cultural Globalisation on National Art Fields: A Comparative Analysis of Arts & Cultural Coverage in France, Germany, the Netherlands and the United States, 1955-2005

- **Chair Stuart Corbridge**
  - **Chair TBC**
  - **Chair Jean Seaton**
  - **Chair Leslie Haddon**

**Communication and Difference**

- **D402**

**Democracy Politics & Journalism Ethics**

- **D702**

**Globalisation and Comparative Studies**

- **D209**

**Innovation Governance and Policy**

- **D502**

**Media and New Media Literacies**

- **D602**
## Tuesday 23rd September

### Parallel Sessions 14:00 - 15:30

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<th>'Distant Suffering'</th>
<th>Audiences/Users Acting in Context</th>
<th>Media Policy: Critical Interventions</th>
<th>New Perspectives on New Media Literacies</th>
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<tbody>
<tr>
<td>Claudia Magallanes Blanco</td>
<td>Tim Markham</td>
<td>Doris Baltruschat</td>
<td>Marc Raboy &amp; Aysha Mawani</td>
<td>Kate O’Riordan</td>
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<td>Yuri Miessikov</td>
<td>Maria Kyriakidou</td>
<td>Gabriel Moreno</td>
<td>Des Freedman</td>
<td>Elisabeth Staksrud</td>
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<tr>
<td>Andy Minion: New Media Advocacy - New Models of Practice and Analysis for Mediated Inclusion</td>
<td>Shani Orgad</td>
<td>Bruno Campanella</td>
<td>Katherine Sarikakis</td>
<td>Stephanie Marriott</td>
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<tr>
<td>Metaphorical Bystanders: The Mediation of Distant Suffering and Audiences’ Reception</td>
<td>Big Brother Online Discussion Communities: Watching the Emergence of a New Public Space.</td>
<td>International Communication Governance: the Politics of Selectivity, Citizenship and Social Justice</td>
<td>Modes of Undress: Mediated Communication and Interactivity in Pay-To-Participate Television</td>
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<td>Eoin Devereux &amp; Amanda Haynes &amp; Michael Green</td>
<td>Tina Rits Askanius</td>
<td>Chair Terhi Rantanen</td>
<td>Chair William Melody</td>
<td>James Lull &amp; Eduardo Neiva</td>
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<tr>
<td>Communicating Difference: Constructions of Inward Migration in the Public Sphere</td>
<td>Cosmopolitan Dispositions in Transnational Political Resistance</td>
<td>Chair Myria Georgiou</td>
<td>Chair Zoe Sujon</td>
<td>Communicating Change: The Promise of Human Evolution</td>
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<p>| Chair Lilie Chouliaraki       | Chair Myria Georgiou | Chair Terhi Rantanen             | Chair William Melody                  | Chair Zoe Sujon                        |
| 15.30 - 16.00 Tea D202/302    |                     |                                   |                                      |                                      |</p>
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**Tuesday 23rd September**

**Parallel Sessions 16:00 - 17:30**

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<th>Media and Activism</th>
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<tr>
<td>James Curran Technology Foretold</td>
<td>Thomas Grisafi Reclaiming the (Electromagnetic) Commons: Community Network Broadcasting and Political Activism in Bolivia</td>
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<td>Ewa Musialowska Political Advertising in Germany and Poland</td>
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<td>Friedrich Krotz Enforced Communication and New Coalitions Against the Civil Society</td>
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<td>llaria Vanni Socialized Media, Relational Imaginaries: the Production, Distribution and Performance of Media in Contemporary Italian Precarity Activism</td>
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<td>Steffen Burkhardt and Frederike Wolf How Do We Beat the Bitch?: The Scandalisation of Hillary Clinton in the 2008 Presidential Election</td>
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<td>Aristotelis Nikolaidis Democracy and the Political Role of the Media. The Case of the Greek Press in the Early 1990s</td>
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<td>Jose Ramon Sanchez Galan New Technology in Marketing of Politics and How It Influences Voters and Candidates: Spain as a Case Study</td>
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<td>Robin Mansell The Life and Times of the Information Society: A Critical Review</td>
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<td>Patrick McCurdy Media Events and a Chimera of Resistance: A Study of Dissent’s Spectacular Action at the 2008 G8 Summit</td>
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<tr>
<th>Chair Paschal Preston</th>
<th>Chair Nico Carpentier</th>
<th>Chair Damian Tambini</th>
<th>Chair Beati Josephi</th>
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Plenary Panels

Monday 22nd September - Opening Plenary 10.30-11.30

Chair/Discussant: Anthony Giddens

Mark Poster
‘Global Media and Culture’
Increasing global relations catalyze the question of culture: are the basic conditions of culture changed, diminished or supplemented as a result of intensified exchanges across national, ethnic and territorial borders? What are the major discursive regimes that have emerged in connection with the phenomenon of global culture? What models of analysis are best suited to examine these exchanges – translation, transcoding, mixing, hybridity, homogenization? Do they appear to pose the most productive questions in the present context? What discursive positions enable asking the question of global culture? What are the conditions of writing/speech/word processing that open a critical stance on the question of global culture? Does the fact that a large proportion of global exchanges occur only with the mediation of information machines incite a need to redefine the notion of the other?

Monday 22nd September – Evening Plenary: 17.45-19.15

Overall Theme: Media Power and Strategic Action

Chair: Sonia Livingstone

Sandra Ball-Rokeach
Bridging Ethnic Communities: Moving from Theory to Action
For almost a decade, the Metamorphosis Project has been devoted to developing a communication infrastructure perspective that has addressed issues of civic engagement in the diverse communities of Los Angeles. Traditional, new, and ethnic media roles have been central to these analyses. In recent years, the project has moved from theory to action, and it is these attempts to strengthen and apply the communication infrastructure that will be the focus of this paper.

John Downing
Uncommunicative Partners: Social Movement Media Analysis and Radical Educators
While the research literature on alternative media, participatory media, tactical media, social movement media, continues to expand and explore this significant realm of public communication, it tends at the present time to be very heavily analytical. This is vital work but, I will argue, insufficient to meet the social and economic demands of the day. A quite frequent absence in this research literature is, equally, attention to the interface between educational activities and socially committed media. It is as though thinking about media and thinking about education had been placed in solitary confinement, albeit in neighbouring cells.

These issues demand urgent attention. The paper will focus principally on the potential in colleges and universities, but not only in those educational contexts, for constructive interactions from all ‘five corners’ of the media firmament. These are, in no special order, media analysis, media activism, media arts, media industry professions and media policy-makers. There are moments and places of overlap between one or more of these, but too often, there are not. Sadly, although people and groups in this pentangle are deeply concerned with media communication, they rarely talk with each other, despite some progress in this direction within the current media reform movement in the USA.

Carolyn Marvin
Communicative Space and Geometries of Power in Lhasa: Old Technologies Resisting the New
I will employ a capacious Lefebvrian take on media and technology for examining two world-making strategies for the production of space in Lhasa, Tibet. In the first, ritual circumambulators at the
Jokhang Cathedral daily re-create the spiritual boundaries of a sacred geography resistant to Han hegemony. The second strategy includes the casual obliteration of the vernacular city, the appropriation of the Potala Palace as a monument to Chinese sovereignty, and a controversial railway terminal that references the Potala in its design. Such spatial insults are not pleasant for Tibetans and their supporters. But if state-coercive, industrial and tourist modes of spatial production have eroded Tibetan endurance and moral resistance, they have not eliminated them after sixty years of trying.

Discussant: Natalie Fenton

Tuesday 23rd September - Closing Plenary: 17.45 – 19.15

Overall theme: Media, Morality and Humanitarian Communication

Chair: Robin Mansell

Conference Closing Remarks: Howard Davies, Director of LSE - 5.45

Peter Dahlgren
Civic Cosmopolitanism, Media and Morality: From Moral Responsibility to Democratic Practice
The notion of cosmopolitanism has emerged in recent years as a figure that stands to occupy some of the ethical terrain that yet remains underdeveloped in the wake of ubiquitous theories of globalisation. There are a variety of inflections, but most writers addressing cosmopolitanism (e.g., Z. Bauman, U. Beck, S. Benhabib, K.A. Appiah) include some element of Levinas’ moral responsibility for the other. Surprisingly, very few of these writers put much emphasis on the media as central to how we come to know about – and are situated in relation to – globalised others. An exception was the late Roger Silverstone of LSE, whose book /Media and Morality: On the Rise of Mediapolis /strives to link themes of cosmopolitanism with the media. With a point of departure in an engagement with that book, I explore further a perspective on cosmopolitanism that not only incorporates the media but seeks to translate concern for others into a moral foundation for democratic civic practices in a globalised world.

Lilie Chouliaraki
Humanity and Humanitarian Communication
I ask the question what is the ‘human’ in humanitarianism? I do so by addressing the moral tensions that arise in contemporary humanitarian communication, where public appeals towards suffering and injustice are increasingly linked to a utilitarian ethics of consumption.

Daniel Dayan
Granting Visibility
This paper is about television news and the moral implications of visibility. It addresses three themes. First of all, it discusses Roger Silverstone’s exploration of the new ‘polis’, or ‘mediapolis’ and the role it confers on Hannah Arendt’s notion of ‘appearing in Public’. When such an appearing takes place, how do the media endow it with visibility? Is there a ‘proper distance’ when it comes to displaying the face and voice of others? Is there a respectful way of treating the images of those who are radically different from us? Does the notion of hospitality apply to representations? Are there any limits to such an hospitality?

A second discussion concerns Olivier Voïrol’s recent discussion of ‘social visibility’, a notion that directly refers to Axel Honneth’s work. For any given group, the lack of social visibility can be construed as an expulsion from the public sphere (and therefore as a mark of social irrelevance). But its enforcement may also involve diverse forms of stigmatization. Is there a good and a bad social visibility? Is there an ethics of social visibility? What are the fundamental choices it involves? Are such choices taken into account by the deontology of visual journalism? If not, can we propose a typology of the various ethical failures which threaten visual media?

A third discussion concerns the verdictive role of news, and their utilization as evidence within a process of political and moral judgment. This verdictive role used to be related to the intellectual construct of ‘Objectivity’. If such a construct is questionable must we just forget about the norms it stands for? This paper proposes to discuss some of these norms and to ask whether they may be compatible with a language of performance.

Discussant: John Ellis
LSE Information

There is a range of cafes and restaurants on the LSE campus. LSE Garrick, serving light refreshments, is on the ground floor of Colombia House (B) on the corner of Houghton Street, between the two conference venues (Old Building A and Clement House D). There are also two pubs on campus The George IV and The White Horse, these are located on Portugal Street and St Clements Lane, just next to Kings Chambers Building (K).

On Kingsway there are a number of food and drink options, and it is a short step to the Covent Garden area for even more choices (see map of surrounding area, next page).

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After 6.30pm, please call Security Control on 020 7955 6200 to ensure the disabled access doors are open.

Room numbering

The number indicates both the floor and the room. Room numbers in the basement begin with a zero, numbers 1-99 are on the ground floor, 100-199 are on the first floor, 200-299 on the second floor and so on. Some rooms are identified by name rather than number.

A - Old Building, Houghton Street
B - Columbia House, Aldwych
D - Clement House, Aldwych
K - King’s Chambers, Portugal Street

Please visit the conference website for online resources relating to the conference http://www.lse.ac.uk/collections/media@lse/Conference/Default.htm
PCs with internet access are available in Room D010 on the ground floor of the main conference building, Clement House, from 9am to 6pm on both conference days. You will need to use the guest log-in you received at registration. There is wireless access in most areas of LSE, as indicated below. Again, you will simply need to use the guest log-in you received at registration.
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